



- 📄 [chloechou.com/portfolio](https://chloechou.com/portfolio)
- 📞 310 906 8920
- ✉ [chloechoudesign@gmail.com](mailto:chloechoudesign@gmail.com)
- 📍 Orange County, CA

Available to work

# Chloe Chou, a Digital Product Designer

## About me

👋 Hi, I'm Chloe. I'm a product designer with 10+ years of experience designing web and mobile products. I enjoy working through complex ideas and shaping them into simple, intuitive experiences.

## Skills

Product Design · UX/UI · Interaction Design · User Research · Prototyping · Figma · Miro · Adobe Creative Suite · HTML/CSS

## Education

### UI/UX Design

UCI Continuing Education  
December 2020

### Full-Stack Web Development

UCI Continuing Education  
December 2017

### B.F.A., Communication Design

Texas State University  
Dean's List 2011, 2012

## Experience

### Associate Director, Product Design at JibJab

Los Angeles, CA • Nov 2020 – May 2025

- Led product design for JibJab Web and Mobile, driving new features and platform improvements.
- Built and expanded a modular design system to support seasonal campaigns and product launches.
- Led new product experiences including Starring You AI and JibJab Invites.
- Partnered with marketing to design campaign assets, landing pages, and email templates.

### Designer & Front-End Developer at SunStreet

Irvine, CA • Jun 2018 – Nov 2018

Designed and coded responsive website assets using HTML, CSS, jQuery, and JavaScript, and maintained sites using WordPress, Shopify, and OctoberCMS.

### Web Designer at Asia Fusion Technology

Taipei, Taiwan • Jun 2014 – Mar 2017

Designed digital products across multiple industries in a collaborative environment, from concept to final execution.

### R/GA Freelance Visual Designer at R/GA

New York, NY • Nov 2013 – Feb 2014

Contributed to digital design projects for global clients including Samsung.

### Graphic Design Intern at Moment

New York, NY • May 2013 – Aug 2013

Collaborated with the design team to create mobile interfaces focused on user needs, and developed a concept app using Google Glass to enhance the Bronx Zoo visitor experience.