

# chloe.

## experience.

### Digital Designer & Front-End Developer at SunStreet

Irvine, CA • Jun 2018 – Present

Design and code visually appealing and on-brand responsive website assets using front-end code in HTML, CSS, JQuery, and JavaScript to interface with backend code. Maintain multiple websites using WordPress, Shopify and OctoberCMS to edit/create pages. Create and maintain email campaigns in MailChimp.

### Web Designer at Asia Fusion Technology

Taipei, Taiwan • Jun 2014 – Mar 2017

Designed digital products for clients in a wide variety of industries in a highly collaborative setting. Responsible for creating concepts, visual directions, executions and ensuring final delivery.

### Freelance Visual Designer at R/GA

New York City, NY • Nov 2013 – Feb 2014

Worked closely with creative directors and the visual team to develop and launch the responsive site for Samsung Global. Responsible for designing interactive interfaces, creating visual mock-ups, and delivering detail-oriented style guides.

### Freelance Production Designer at Clinique

New York City, NY • Oct 2013 – Nov 2013

Responsible for supporting art directors for designing productions on a newly launched counter at Macy's Herald Square, NYC. Projects ranged from light box displays, countertop displays, posters, promotional prints and digital works.

### Graphic Design Intern at Moment

New York City, NY • May 2013 – Aug 2013

Collaborated closely with experience designers, senior designers and principles to design interfaces for mobile devices with an emphasis on user needs. Designed a new application concept—Compass, that aimed at enhancing the visitor experience at Bronx Zoo by leveraging the capability of wearable technologies, Google Glass.

---

chloechou.com

chloechoudesign@gmail.com

310 906 8920

## about.

Hello there! I'm Chloe. I am a web designer with a diverse skill set ranging from the creative to the technical, with a strong passion to create useful, engaging and meaningful interactions.

## education.

### Full-Stack Web Development

UCI Continuing Education

December 2017

### B.F.A., Communication Design

Texas State University

Dean's List 2011, 2012

## awards.

### Shortlist, IxDA Awards 2014

Compass: A concept for Google Glass and the Bronx Zoo

## skills.

### Design

Sketch, Photoshop, Illustrator, InDesign, Invision, Balsamiq

### Development

HTML, CSS, Javascript, jQuery, React, Bootstrap, AJAX, Node, MySQL, MongoDB, Git, Heroku, Responsive Design